

What are the Factors Affecting the Future of Home Care in America?

A Research Survey by Leading Home Care and The Home Care CEO Forum

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Leading Home Care and the Home Care CEO Forum

Leading Home Care ... a Tweed Jeffries company, and The Home Care CEO Forum have teamed up to conduct an industry leading research study of the factors affecting the future of Home Care in America. This sector, also known as Private Duty Home Care, Non-Medical Home Care, or In-Home Personal care, makes up the fastest growing segment of healthcare. There are over 26,000 companies providing these services to older adults and disabled persons.

To better understand the factors affecting the future of this industry sector, the combined firms are inviting owners, CEOs, and C-suite leaders of in-home personal care companies to participate in this survey.

Six Factors Affecting Your Future

Our continuing study of the forces and trends shaping the future of Home Care has enabled us to identify six factors that are affecting your future. We want to learn more about these factors and how you see them affecting the future of your business.

I. Home Care Systems

Any task that is repeated regularly in your home care business needs to be systematized. A system is a combination of people and processes, and whenever possible, the use of technology to automate the process and make work easier for the people.

What areas of your business do you need to systematize?

2. Pain Points

Change happens in a company or industry when the pain of the present is greater than the pain of the change. By regularly asking Home Care Leaders about their biggest pain points, we can anticipate the types of change that are likely to happen.

What are your biggest Pain Points?

3. External Forces and Trends

Change in home care is driven by external forces that are out of our control, and those forces lead to trends which are patterns of change. As leaders, we need to be paying attention to the forces and trends that are shaping our industry.

What are the external forces that are hindering your ability to grow your business?

4. Growth Opportunities.

Home Care is the fastest growing segment of health care in America, and there are amazing opportunities to grow a significant home care company.

What are the biggest growth opportunities that you see in your local market?

5. Payer Sources

As the home care industry grows, there are more and more sources of revenue to compensate you for the care you provide. Today, there are at least eleven different payer sources that you can work with to provide care to your clients and their families.

Which Payer Sources will provide the greatest opportunity for growth over the next five years?

6. Technology

The biggest factor we think will affect your future will be technology. What aspect of technology will be most important? Will it be ...

- Artificial Intelligence
- Remote Patient Monitoring
- Telehealth and Virtual Visits
- Crypto Currency and Bitcoin
- Smart Homes
- Robotics in the Home
- Virtual Reality Training
- Tablet Based Communication

Which of these technologies do you feel will have the biggest impact on the future of Home Care?

Help us Gather Data about the Future of Home Care

We'd love it if you would take ten minutes to answer 15 questions about the future of Home Care in America.

In exchange for your time and wisdom, we'll send you a copy of the full published White Paper giving the results of this study and send you a personal invitation to join us for an interactive web conference to discuss the results.

Also – when you complete the survey, you will be entered into a drawing for a chance to receive an **Apple Watch Series 9**! That's a pretty good return on ten minutes of your time and sharing your knowledge and experience of home care.

More Information About the Survey

<https://www.homecareceo.com/factors-shaping-future-of-home-care/>

Link to Complete the Survey:

<https://www.surveymonkey.com/r/WVZ2HMJ>

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About Leading Home Care ... a Tweed Jeffries company

Leading Home Care is a consulting, publishing, and research firm dedicated to working with owners and CEOs of companies providing in-home personal care to the elderly and disabled. The firm was founded in 2002 by Stephen Tweed, CSP. Stephen is an internationally known home care business strategist, award winning professional speaker, published author, and strategic business coach.

<https://leadinghomecare.com/>

About the Home Care CEO Forum

The Home Care CEO Forum is a network of owners and CEOs of companies providing in-home personal care to older adults and the disabled. The primary focus of the forum is facilitating Home Care CEO Mastermind Groups, where owners, CEOs, and COOs of top tier home care companies come together on a regular basis to share ideas, solve problems, and support one another. Current, the CEO Forum hosts five mastermind groups with 54 member companies generating over \$221,952,908 in annual revenue.

The Home Care CEO Forum was founded in 2012 by Stephen Tweed, CEO of Leading Home Care ... a Tweed Jeffries company. The CEO Forum is currently owned by the Home Care Consulting Firm of Jensen, Morgan, and Jones LLC of Federal Way Washington. The CEO is Jensen Jones.

<https://www.homecareceo.com/>